# Phelan O'Neill

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# SUMMARY

Full Stack Web Developer student with experience bringing projects from concept to rollout and delivering exceptional customer support. 4 years of project management experience, and 8+ years of experience in the political and non-profit realm using technology to achieve social change.

# **TECHNICAL SKILLS**

HTML5, CSS3, Javascript, Twitter Bootstrap, JQuery, JQuery UI, Animate.css, AJAX, RESTful API, Node.js, Firebase

# PROJECTS

What's Happ'n? | https://github.com/pwneill/Whats-Happn | https://pwneill.github.io/Whats-Happn/ Back End Developer

A location-based app that calls upon multiple APIs to find upcoming events in your area

- Used Eventbrite and Seatgeek APIs
- Implemented Firebase Real Time Database and 0Auth to allow for users to save their favorite events
- Technologies used: HTML5, CSS3, Twitter Bootstrap, Javascript, JQuery, JQuery UI, RESTful APIs, Firebase

# GifTastic | https://github.com/pwneill/GifTastic | http://pwneill.github.io/GifTastic

# Sole Developer

Uses the GIPHY API to find relevant gifs for TV Characters based on the button selected by the user

- Build AJAX call AND used JQuery to generate new buttons based on user input
- Used cookies to save user favorites
- Technologies used: HTML5, CSS3, Twitter Bootstrap, Javascript, JQuery, RESTful API, Cookies

**Train Scheduler** | <u>https://pwneill.github.io/train-scheduler/</u> | <u>http://pwneill.github.io/train-scheduler/</u> Sole Developer

Uses Firebase and Moment.js to have a real-time mock train schedule with the option for users to add their own trains

• Technologies used: HTML5, CSS3, Twitter Bootstrap, Javascript, JQuery, Moment.js, Firebase

## EXPERIENCE

**<u>Project Manager</u>** – Young Invincibles – Washington, D.C.

#### 2017 - Present

Served as technical and business lead for the Get Covered Connector, a cloud-based, SaaS scheduling and reporting app for Affordable Care Act enrollment assisters. Maintained a portfolio of 10-15 subscribers including hospitals, local government, non-profit and private sector businesses.

## Key Accomplishments:

- Managed a team of 2 developers for a 3 month app rebuild with a \$120,000 budget that was delivered on time
- Managed and advised a national network of over 200 organizations active across all subscribers, achieving a boost in client satisfaction, and a 25% year-to-year increase in revenue
- Served as in-house technical expert and project manager for a cloud-based SaaS scheduling

## Labor Organizer – Minnesota Nurses Association – St. Paul, Minnesota.

Part of a team of two organizers responsible for a 2,000 union member Hospital during a 7 week long strike. Provided strategic support to bargaining team members and organized regular events to generate publicity. Used state-of-the-art mass SMS sending tools as well as Facebook Groups inform rank-and-file members of key bargaining updates and recruit activists to strategic events

# Project Lead – Enroll America – Phoenix, AZ and Charleston, SC

Worked with a network of hospitals to implement digital outreach strategies into their Affordable Care Act Open Enrollment marketing campaigns. Helped manage organization-wide shift from consumer-focused outreach to business-focused outreach. Provided regular training for a variety of partners on new technologies to manage scheduling, data entry and other relevant systems.

# <u>Freelance Campaign Strategist</u> – Various Employers – Iowa, Tennessee, Minnesota 2012-2015

Responsible for recruiting hundreds of volunteers across state, federal and local campaigns. Used data reports to determine priority areas for voter contact. Built SMS and Email trees to obtain regular progress reports from volunteers mid-shift and strategically shift resources. Part of a team of 7 responsible for planning a presidential visit in less than 2 weeks.

# EDUCATION

University of Minnesota, St. Paul, Minnesota – Full Stack Web Development Bootcamp

University of Iowa, Iowa City, Iowa – Bachelors in Organizational Studies, Certificate in Non-Profit Management

# 2014, 2015